

Drawing inspiration from the old times, when everything was natural and healthy, these Bhopalites are working towards creating an adulteration-free society. Know about their unique brands

Back to Roots



THE ORGANIC REVOLUTION

Jaiti Datta @dbpostnews

Organic products and their use is in vogue and how! People have become much more vigilant. With the alarming rate of damage caused by synthetic products, consumers now look for something that is pure. DB Post got to know about a few city people who use and provide with organic skincare, clothing and foods.

ORGANIC SKINCARE

Rashi Behl, Marketing Professional

"I believe in giving everything natural to my skin. Since childhood, I was into using organic products which motivated me to create my own range of organic products. Not only are they more earth-friendly, but they are also better for your skin. The best part is they don't contain synthetic fragrances. In 2015, we began a journey of creating and sharing the perfectly balanced and carefully designed formulations. Allana is 100% natural and is made only in small batches to restore its quality and freshness. I would suggest everyone to replace their day-to-day commercial products with natural skincare"



ORGANIC FOOD

Alka Sharma, Event Manager

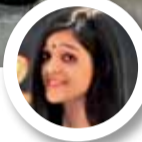
"I pursue organic farming, not as a career, but as a campaign to make people aware about the importance of growing their own food. With the alarming rate of increasing cancer and other gastronomic problems, there's a need for change in the existing system. We can easily get rid of chemicals in vegetables, all we need is a little bit of knowledge and the will. I started 'House of Organic' in 2016 with rooftop gardening. The biopesticides that I use in farming are all home-made like butter milk, turmeric water etc. Organic products are safer and healthier to consume."



ORGANIC CLOTHING

Umang Shridhar, Designer

"I started in 2015 after winning a national competition organised by ministry of textile. My aim is to bring economic stability in India through khadi. Khadi is a village-based industry which needs to expand to urban areas. Khadi being a natural product has various advantages. Benefits of organic clothing are immense as we have degraded our nature by using machine-made fabrics in the past. We, as youth, need to work towards a healthier nation. We make ready-to-wear garments for men and women, besides accessories and home furnishing at Khadigi. My products base is natural hand-spun and woven fabrics. It's unique because we do digital printing on our fabric which is also a green process."



WHAT ARE YOU EXPECTING FROM OSCARS THIS YEAR?

Krati Shivhare @dbpostnews

If you are planning on tuning into the 89th Academy Awards, you'll witness the parade of Ralph Laurens and Dior on the Red Carpet, the culmination of weeks of controversy regarding the nominations and a celebration of films. Don't miss Jimmy Kimmel hosting Hollywood's biggest night! Watch The Oscars live on Monday morning at 5:30 AM.

Prepare yourself for the biggest night of the film industry's calendar!

Nandita Malhotra Banker



Harsh Gagrani

Director, LegalEdge Tutorials

I am expecting a lot of comments on Trump at the function. Also, there will surely be talk of diversity at the Oscars. I am expecting "Moonlight" to win the best picture, for best actor, Denzel Washington (Fences), for best actress, Emma (La La Land), Barry Jenkins (Moonlight) as best director and Zootopia for best animated feature.



Virendra Rathore

Producer, Joinfilms productions

Amid speculation of lobbying, I don't think they'd risk foul play at such a platform. The jury just represents an evolved audience's choice. My vote goes to 'Arrival' for best picture, Casey Affleck (Manchester by the Sea) as best actor, Natalie Portman (Jackie) as best actress.



This year, I am looking forward to surprise wins, the unexpected disappointments, the overwhelming emotions and lots of fun! And, as always, may the right talent be awarded. I am looking forward to 'La La Land' or 'Moonlight' winning best picture, Casey Affleck (Manchester by the sea) as best actor, Emma Stone (La La Land) as best actress, Damien Chazelle (La La Land) as best director and Zootopia as best animated feature.

myways THE FASHION DESTINATION

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